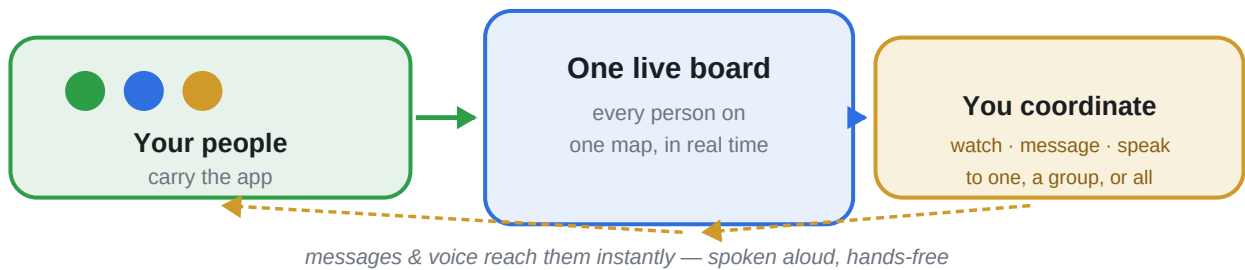


KETRACK — how it works

KETRACK keeps a live picture of your people in the field and lets you reach them instantly — watch everyone on one map, and send a message or your voice to one person, a group, or all of them at once. It runs on your own server; your data stays with you.

The idea in one picture



People carry the app; you see them live and coordinate them — no one is ever just a dot you can't reach.

The command console

KETRACK · Command Board ● live

EVENTS

- ☒ Charity Ride
- ☐ Trail Race

RIDERS

ACTIVE

- **Alice**
12 km/h · 4.2 km
- **Bob**
8 km/h · 2.1 km

FINISHED

- **Cara**
finished

NOTIFY · All active

Message... 🗣️ Send

*One screen: every rider live on the map, a roster of who's active and who has finished, and a control to message or speak to anyone.
Opens in any browser — nothing to install.*

Joining takes seconds

Organizers run their groups from a simple console — add a person and a QR appears on screen. They scan it once in the app and they're in: no accounts, no passwords, no setup. For an open event, one QR on a poster lets everyone join. Ease is the point — it's what makes people actually use it.

1 · Add a rider

- Type a name in the console — a QR appears instantly.
- Or post one self-serve QR for a whole event.

2 · Scan to join

- Scan once in the app — no account, no password.
- The device is enrolled securely.

3 · Go live

- Pick your activity and start.
- You appear on the board right away.

How to use it

For the organizer

1. Add people in the console — each gets a QR to scan.
2. Or share one self-serve QR for an open event.
3. Watch everyone live; message or speak to one, a group, or all.
4. See who's active now and who has finished.

For each person

1. Scan the organizer's QR once — no account, no password.
2. Pick your activity and tap Start — that's it.
3. Move normally; you appear on the board live.
4. Hear the organizer's messages read aloud, hands-free.

Talk to your people

Reach one person, a whole group, or everyone active — as a typed message the phone reads aloud, or your own recorded voice. It arrives instantly and hands-free, so people keep moving.

Where it fits

Events & races

Every participant live on one board; message the field or one person.

Field crews

See teams between sites; coordinate and dispatch by voice.

Lone-worker safety

A live picture and a two-way channel for anyone working alone.

Endurance & trail

Follow people across the backcountry, with the route you can see.

Marshals & staff

Keep a roster in view and reach everyone hands-free.

Group rides & clubs

Know where everyone is and keep the group together.

Sovereign & self-hosted — it runs on your own server, and nothing leaves to a third-party cloud. ketrack.com